



The Chrysler/California Latino Caucus Institute  
 Elected Officials Training Academy with Academic partner  
 The Drucker Institute at Claremont Graduate University and  
 the Institute for Local Government



## Advancing the Practice of Effectiveness, Transparency and Ethics in Local Governance

DRAFT September 13, 2011

Elected Officials Leadership Academy XIII Oakland  
 October 7, 8 & 9, 2011

**Friday, October 7, 2011**

**The Waterfront Hotel Oakland**  
 10 Washington Street  
 Oakland, CA 94607  
 (510) 836-3800

3:00 – 5:00 pm	<b>Hotel Check-In</b>	<i>Waterfront Hotel</i> Oakland California
4:00pm – 4:30pm	<b>Academy Welcome</b>	Senator Richard Polanco (Ret.) Chairman, CLCI <b>ROOM: REGATTA II</b>
4:30pm-6:30pm	<b>SESSION I - - EFFECTIVENESS</b> <b>Values Based Leadership: Leading Through Influence</b> <ul style="list-style-type: none"> <li>• The change acceleration process</li> <li>• Idea-Decision-Full Successful Implementation (FSI)</li> </ul> <i>Collaborate without compromise</i>	Laree Kiely PhD, The Kiely Group <b>ROOM REGATTA II</b>
6:30pm – 7:00pm	<b>Welcome Reception &amp; Dinner</b> Sponsored by Wal-Mart	Senator Richard Polanco (Ret.) <b>ROOM TBD</b>
	<b>Remarks:</b> <ul style="list-style-type: none"> <li>• Senator Richard Polanco (Ret.), Master of Ceremonies</li> <li>• Aaron Rios, Wal-Mart Sr. Mgr Public Affairs</li> <li>• Brian G. Glowiak, Director of State and Local Government Affairs, Community Relations and The Chrysler Foundation Chrysler Group LLC</li> <li>• Introduction to CLCI Board of Directors and other VIPs</li> </ul>	
7:00pm-8:00pm 8:00pm-8:15pm	<b>SESSION II - LATINO HISTORY IN CALIFORNIA</b> <b>Q&amp;A</b> <i>* special presentation - 150<sup>th</sup> Anniversary</i> <i>Cinco De Mayo 2012 Celebration</i>	<b>KEYNOTE CONFIRMED</b> Dr. David Hayes-Bautista PhD, Professor of Medicine, UCLA

**Saturday, October 8, 2011**

**The Waterfront Hotel Oakland**  
 10 Washington Street  
 Oakland, CA 94607  
 (510) 836-3800

8:00am – 8:30 am **Breakfast and Registration** **ROOM REGATTA II**

8:30am – 9:00 am	<b>Welcome &amp; Introductions</b>	<b>Senator Richard Polanco (Ret.)</b> <b><u>ROOM REGATTA II</u></b>
9:00am – 12noon	<b><u>SESSION III</u> TAKING CHARGE: PART 1</b> <b>Leading Others through influence: Negotiation Exercise</b> <ul style="list-style-type: none"> <li>• Meta 4</li> <li>• Creating value</li> <li>• Trust is earned-not given away at the front end</li> <li>• Scarcity &amp; Abundance of beliefs</li> </ul>	<b>Laree Kiely PhD, The Kiely Group</b> <b><u>ROOM REGATTA II</u></b>
12:15pm to 1:15pm	<b><u>SESSION IV LUNCH</u> Keynote Address</b> Governor Granholm (ret.) is a regular contributor to NBC's political talk show, "Meet the Press," and author, "TBD" lessons Michigan's experience can offer to America.  <b><u>Q&amp;A</u></b>	<b>Introduction Fred Hoffman, CLCI</b> <b>Corporate Advisory Member</b>  <b>KEYNOTE CONFIRMED</b> <b>Jennifer M. Granholm</b> Former Governor of Michigan Distinguished Practitioner of Law and Public Policy at the University of California, Berkeley <b><u>ROOM TBD</u></b>
1:15pm -1:30pm	<b><u>AFTER LUNCH BREAK</u></b>	
1:30pm– 3:00pm	<b><u>SESSION IVI</u> TAKING CHARGE: PART 2</b> <b>Leading Others through influence: Negotiation Exercise</b> <ul style="list-style-type: none"> <li>• Meta 4 - * Creating value - *Trust is earned-not given away at the front end - * Scarcity &amp; Abundance of beliefs</li> </ul>	<b>Laree Kiely PhD, The Kiely Group</b> <b><u>ROOM REGATTA II</u></b>
3:00pm – 3:15pm	<b><u>BREAK</u></b>	
3:15pm	<b>WELCOME – AB 1234</b>	<b>Senator Richard Polanco (Ret.)</b> <b><u>ROOM REGATTA II</u></b>
3:15pm – 5:30pm	<i>Everyday Ethics for Local Officials: AB 1234 compliance</i> <i>* certification passed out after session</i>	<b>Michael Martello</b> <b>Institute for Local Government</b>
5:30pm – 5:45pm	<b>Group Reflection of the day</b>	<b>Senator Richard Polanco (Ret.)</b>
6:00pm – 6:30pm	<b><u>GROUP BREAK</u></b>	

**Saturday, October 8, 2011 evening**

**The Waterfront Hotel Oakland**  
**10 Washington Street**  
**Oakland, CA 94607**  
**(510) 836-3800**

6:30pm-8:30pm	<b>Reception &amp; Dinner</b>	<b><u>ROOM TBD</u></b> <b>Senator Richard Polanco (Ret.)</b>
* 7:30pm – 8:00pm	<b>SESSION VI Keynote Speaker</b>  <b><u>Q&amp;A</u></b>	<b>(TBD) I</b>

**Sunday, October 9, 2011**

**The Waterfront Hotel Oakland**

8:30am – 9:30 am	<b>Breakfast</b>	<u>ROOM TBD</u>
9:30am – 12:30pm	<b>SESSION VII - EFFECTIVENESS: Restructuring How We Do Business in Government</b> <ul style="list-style-type: none"><li>• Creating more customer focused public organizations</li><li>• Guides to service quality</li><li>• Cycle of service approach</li><li>• Getting to WOW</li></ul>	<u>ROOM REGATTA II</u> Laree Kiely, The Kiely Group
12:30pm-	<b>GROUP REFLECTION AND CLOSING REMARKS</b>	Senator Richard Polanco
1:00pm	<b>END OF ACADEMY TRAINING</b>	